



216 Bob Bullock Loop
956-712-9100
www.nwlaredo.org

Quarterly Newsletter

April - June 2025

"Your Journey to Homeownership Starts Here!"

MISSION

To provide & develop affordable housing, financial education, lending opportunities; promote & preserve homeownership through counseling.

HOME FAIR & EXPO LOTERÍA



On April 12, 2025, our Annual Home Fair Expo was in full swing at the Sames Auto Arena. Lenders, builders, realtors, insurance companies, and more participate in reaching out to the general public for our theme "How to Build, Buy, and Beautify Your Home!". We want to thank PNC Bank for being the title sponsor of this event. Plans are in the making for our next Home Fair Expo scheduled for March 21, 2026, which will be our 15th year holding this signature event.

A MESSAGE FROM OUR CEO

I am pleased to share this quarterly update with you. With the support of our partners and stakeholders, NeighborWorks Laredo continues to make a meaningful impact in the lives of families across our community.

We are currently finalizing our 2026-2028 Strategic Plan, which will guide the next phase of our work. This plan expands our commitment to helping families thrive through financial education, affordable housing opportunities—both rental and homeownership—critical home repairs, consumer lending, and more.



Exciting things are ahead, and I look forward to sharing updates as we move forward together. Thank you for standing with us in building stronger, more resilient communities.

Elizabeth Alonzo-Villarreal, CEO

Community Engagement



Webb County Headstart Employee Wellness Fair



Colonias Outreach in Rural Webb County Community Centers



Post Purchase Course for HUD Colonias Project in Oilton, Tx.



Housing Fair with City of Laredo Community Development



Easter basket donation to Casa Misericordia with NHS Laredo Holding Rental Dept.

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Each year, NeighborWorks America affiliates nationwide—including NeighborWorks Laredo—come together to celebrate NeighborWorks Week with activities that strengthen communities and highlight the impact of our mission. Events range from volunteer projects and community engagement to educational initiatives that empower families.

This year, NeighborWorks Laredo marked the occasion with a series of meaningful events:

- A **Proclamation Reading** recognizing NeighborWorks Week locally,
- A **Meet & Greet** with realtors to strengthen partnerships in promoting homeownership,
- An inspiring **Groundbreaking Ceremony** at Three Points Village, where 24 new affordable homes are planned, and
- A memorable **Casino Night** honoring Board Member Emeritus Steven Gutierrez. Proceeds from this event will support the construction of our expanded Education Center, which will proudly bear his name in recognition of his lifelong advocacy for education.

Through these events, we not only celebrated our progress but also reaffirmed our commitment to expanding affordable housing, promoting financial stability, and building stronger neighborhoods in Laredo.

NeighborWorks Week Events

NeighborWorks Week Proclamation



**Realtor Mini Meet & Greet with City of Laredo
Community Development Department**
Understanding the Down Payment Assistance Program

Three Points Village Project Groundbreaking Ceremony

The first phase of the project which includes five homes has started. Another five homes are scheduled for construction starting in January 2026 and you can reserve your lot with \$500. Call for more qualifying details.



Casino Night Fundraiser - Steven Gutierrez Education Center



We have rental units available!

Contact our Rental Dept. for availability
Belinda Fernandez, Lease Admin.
(956)712-9100





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HomeOwnership Department Services

Homebuying Course

By attending one of our homebuying courses, clients will learn everything they need to know about:

- mortgage loan requirements
- credit
- down payment assistance programs and more!

Courses are offered monthly in-person or online at your own time & pace!!!

Next In-Person Course Dates

- September 27
- November 15
- October 18
- December 13



IN-PERSON COURSE
SCAN TO REGISTER!
COST PER ATTENDEE MAY VARY

eHOME AMERICA
ONLINE COURSE
LEARN AT YOUR OWN PACE & TIME
COST: \$99



Your Path to Homeownership Tailored Just for You!

Clients will receive a customized action plan and financial roadmap designed to help them start — and succeed — in their homebuying journey.

- ✦ Understand debt-to-income ratio
- ✦ Explore down payment assistance programs
- ✦ Receive guidance on what matters most for THEIR unique situation

Let's turn your dream of owning a home into a plan you can follow!

Three Points Village Project

The first phase of the project, which includes 5 homes, has been reserved for just \$500! This project entails 24 homes in total, whereas the next phase is currently in the planning stage. Prospective buyers, realtors, and lenders can contact our HUD Cert. Counselors to inquire. Any and all homes require prospects to attend our homebuying course and personalized guidance session.

Meet our Homeownership Center Staff



Jatziry Garcia
Housing & Resident Services
HUD Cert. Counselor



Patricia "Patty" Ayala
Homeownership Center Manager &
HUD Cert. Counselor



Claudia Ruelas-Gomez
Executive Assistant &
HUD Cert. Counselor